

# Transform your financial messaging processing

**WITH BROADRIDGE SWIFT FOR ASSET MANAGEMENT, YOU CAN STANDARDISE YOUR COUNTERPARTY COMMUNICATIONS, INCREASE EFFICIENCY AND ALWAYS REMAIN FLEXIBLE. YOU ALSO HAVE A SOLUTION THAT CAN HELP TO ENHANCE YOUR BUSINESS REPUTATION.**

- Fast-track adoption of new processes, financial products, counterparties and markets
- Harmonised and highly efficient transaction processing for all counterparties
- Knowledgeable consultancy and world class service standards throughout implementation and operations
- A SWIFT service that is always up-to-date – we take care of all updates and releases
- Extensive options for automation and increased efficiency
- Flexible and customised service, according to your business needs
- Advanced workflow processing and seamless integration into SWIFT
- Straightforward conversion between proprietary data formats and SWIFT

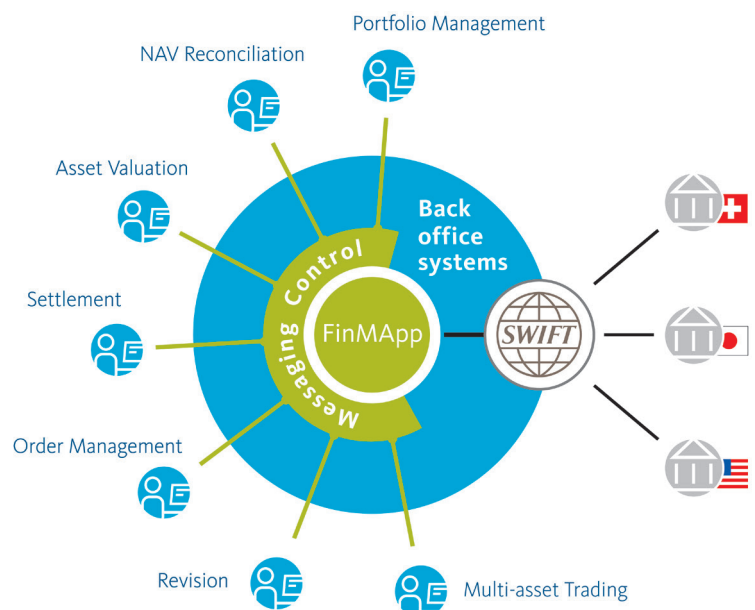
## **BROADRIDGE SWIFT SOLUTION FOR ASSET MANAGERS AND BUY-SIDE FIRMS**

Broadridge SWIFT for Asset Management offers a reliable and professional SWIFT connectivity and message processing service, with the flexibility to meet specific requirements. We enable you to reduce cost and risk through automation and process efficiency, using a single, standardised transaction network for all of your counterparties. Our experienced consultants are at your service from the outset of our relationship, and fully committed to delivering the highest service standards.

## **A SINGLE, STANDARDISED SERVICE THAT ADAPTS TO YOUR CHANGING NEEDS**

With Broadridge SWIFT for Asset Management, we increase the efficiency and flexibility of your financial message processing. Our long-standing experience and comprehensive, deep domain knowledge support you in standardising your counterparty transaction networks through a single, best-practice model. Your processes will become streamlined and more efficient, reducing cost and risk and helping to enhance your market position. With the full support of Broadridge, a global SWIFT service provider and certified SWIFT Business Partner, you can depend on our reliable and up-to-date connectivity and messaging service that has the flexibility to respond quickly and easily to your evolving business needs and market changes.

Broadridge SWIFT for Asset Management enables you to focus on your core business and ensures an efficient, single-service approach to counterparty communication. As your business grows, so will your cost savings through our transparent volume-based pricing model.



## INCREASED PROCESSING EFFICIENCY AND PERFORMANCE

In addition to providing a single, harmonised network structure for all of your counterparty relationships, Broadridge SWIFT for Asset Management enables you, through our message transformation solution (FinMApp), to maximise your levels of process automation. Through a user-friendly interface and role-based access model, FinMApp provides advanced workflow processing and control functions which enable you to monitor the full lifecycle of messages and proactively handle your exceptions, increasing efficiency and reducing exposure to processing errors and delays. And thanks to our extensive practical experience in the asset management sector, we can integrate new processes with ease.

Broadridge, a global fintech leader with over \$4 billion in annual revenue listed on the S&P 500 index, provides communications, technology, data and analytics. We help drive business transformation for our clients with solutions for enriching client engagement, navigating risk, optimising efficiency and generating revenue growth.

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